Title: Blue Forest Conservation has Designed a Forest Resilience Bond (FRB)

The FRB is a public-private partnership that enables private capital to finance much-needed forest restoration across the western U.S. By utilizing upfront investor capital and cost-sharing among public and private beneficiaries based on the water, fire, and other benefits created by the restoration activities, the FRB is redefining how society addresses environmental challenges.

Presenter: Dr. Phil Saksa, Blue Forest Conservation

Dr. Saksa works with research groups, conservation finance firms, stakeholders, and land managers to develop innovative approaches to funding and implementing natural resource management, working towards a collective mission is to work towards creating ecologically resilient and sustainable landscapes.